

DEPARTMENT OF  
VISUAL COMMUNICATION

**23**  
VISCOM CLUB



**DHANALAKSHMI SRINIVASAN  
ARTS AND SCIENCE (CO-Ed) COLLEGE**  
ECR, MAMALLAPURAM, 603104

In association with

**Canon**



**" INTO THE CAMERA "**

**- Hands on Workshop**



**TECHNICAL EXPERTS**



**Mr. M. John Selvaraj**  
MANAGER - CANON

**Mr. M. D. Dipin Kumar**  
Asst.MANAGER - CANON

**Mr. M. Mathew**  
REGIONAL TRAINER - CANON

**Mr. S. M. Aravind**  
SSO - CANON



**15.02.2024 | THURSDAY | 10:00 AM | SEMINAR HALL**



If you can DREAM it, you can do it!

If you can DREAM it, you can do it!

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**DHANALAKSHMI SRINIVASAN**  
**ARTS AND SCIENCE (CO-Ed) COLLEGE**  
 ECR, MAMALLAPURAM, 603104

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With Regards  
**The Management , Staff & The Students**





**DHANALAKSHMI SRINIVASAN  
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**Canon** Making You Always

# FOCAL LENGTH

**ANGLE OF VIEW EXPLAINED\***

**WHAT IT IS AND HOW IT WORKS**

**CLASSIFICATION AND BEST USAGE**

WIDE-ANGLE LENS: Best for wide landscape, low angle shot  
 STANDARD LENS: Best for portrait, street photography  
 TELEPHOTO LENS: Best for sports, wildlife, distant subjects

| Focal Length | Angle of View |
|--------------|---------------|
| 16mm         | 84°           |
| 20mm         | 63°           |
| 24mm         | 54°           |
| 28mm         | 47°           |
| 35mm         | 40°           |
| 50mm         | 34°           |
| 75mm         | 24°           |
| 100mm        | 18°           |
| 135mm        | 14°           |
| 200mm        | 10°           |

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...rise, Awake and Stop not till  
the goal is reached!"  
-Swami Vivekananda



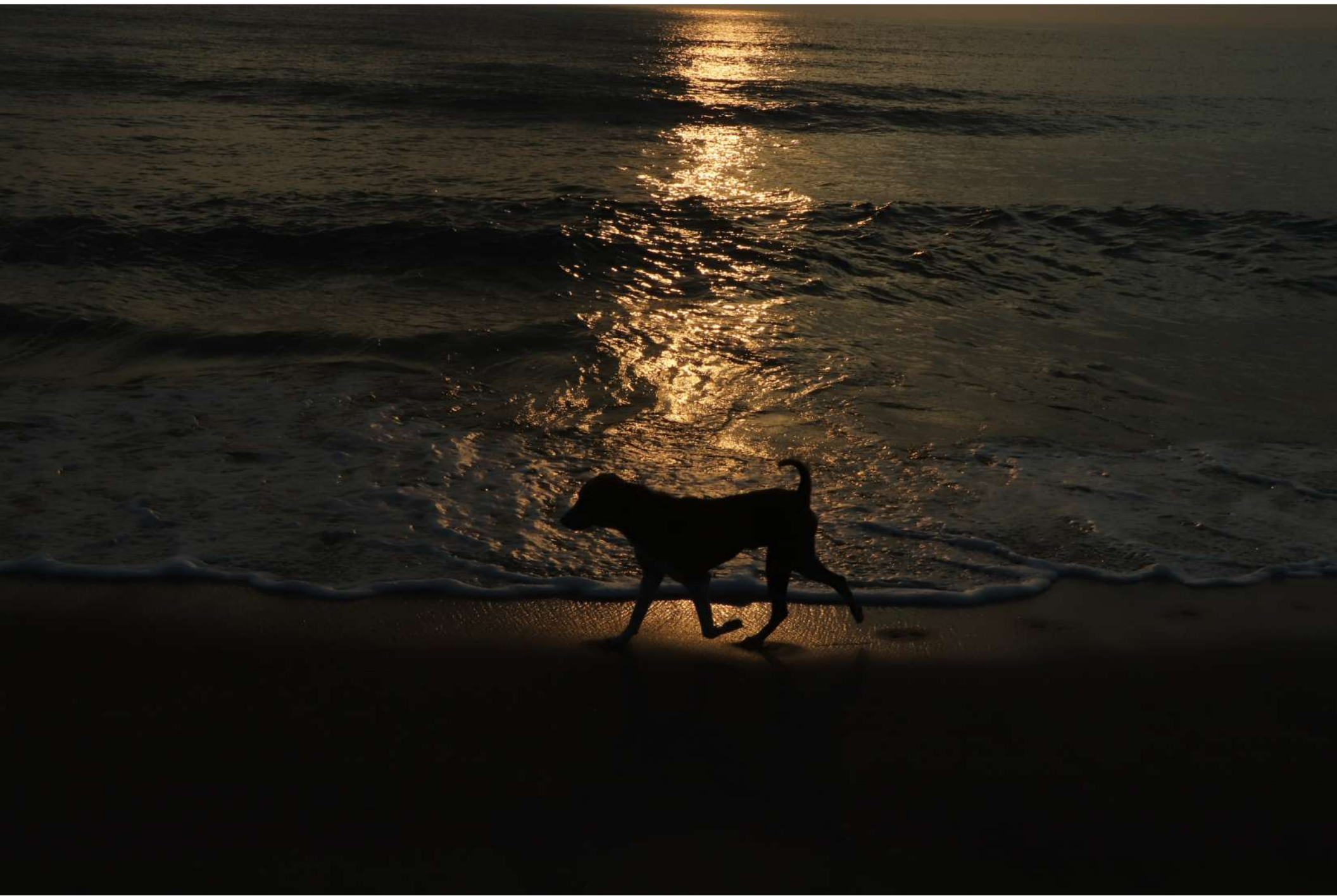
"Arise, Awake and Stop not till  
the goal is reached"  
-Swami Vivekananda





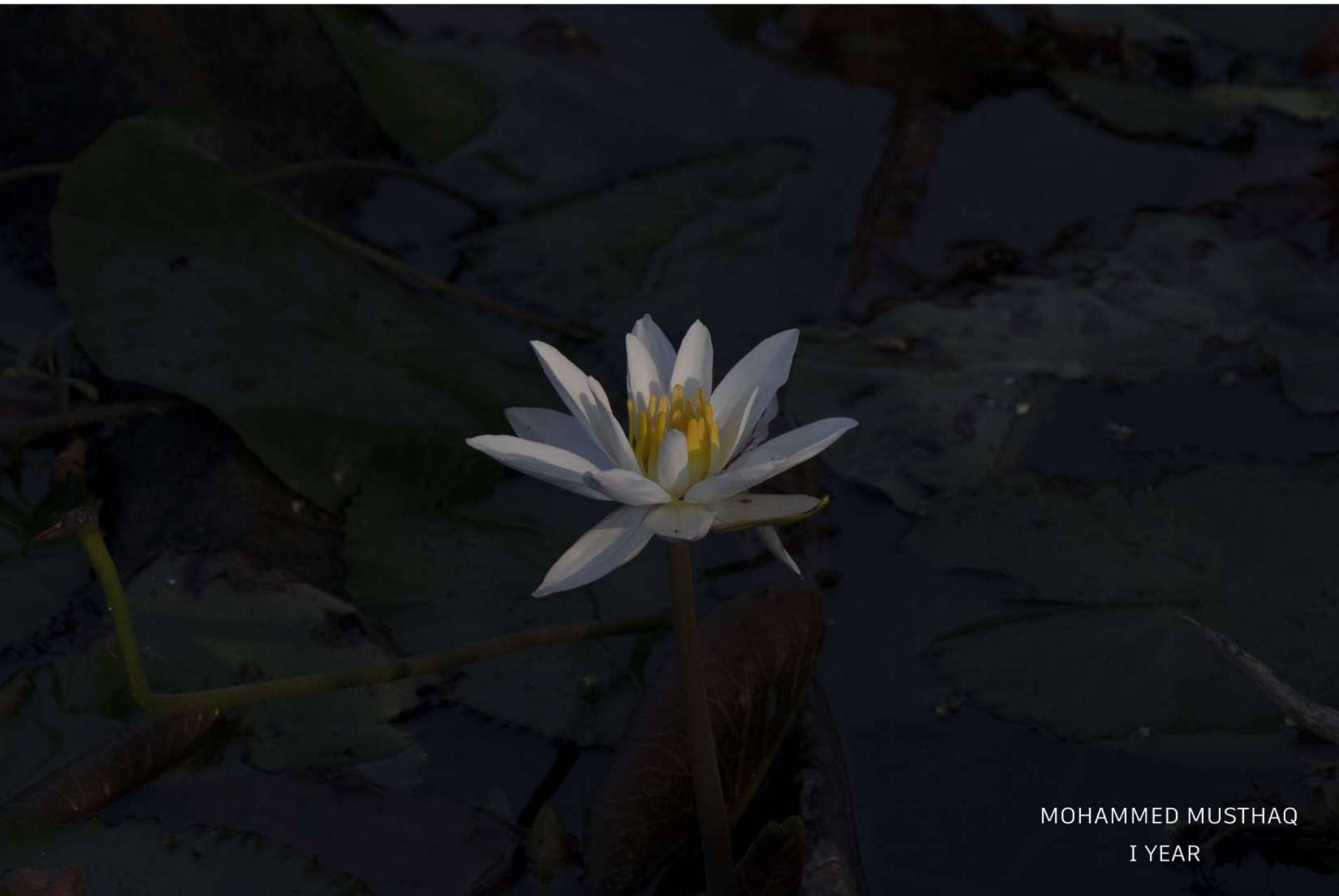












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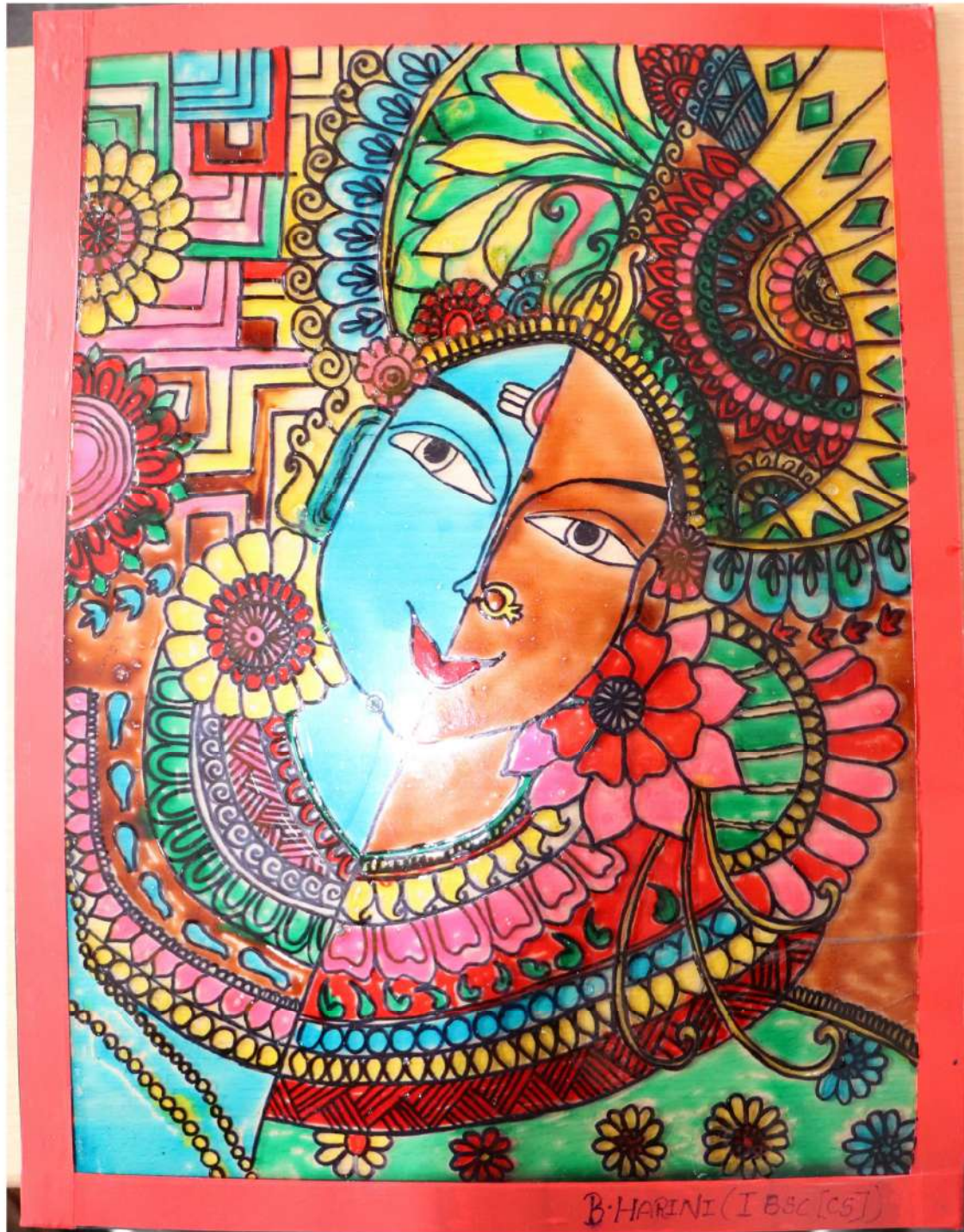












BHARINI (I BSc [CS])



















# DHANALAKSHMI SRINIVASAN ARTS AND SCIENCE (COMMERCE EDUCATION) COLLEGE

Mamallapuram, Chennai - 600 089





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Mallapur, Chennai.





# DHANALAKSHMI SRINIVASAN ARTS AND SCIENCE (OCCUPATIONAL EDUCATION) COLLEGE Mamallapuram, Chennai - 600 089







A sunset over a body of water with palm trees silhouetted against the sky. The sky is a mix of pink, orange, and purple, with the sun low on the horizon. The water in the foreground reflects the colors of the sky. The palm trees are dark silhouettes against the bright sky.

**“PHOTOGRAPHY IS THE ART OF MAKING MEMORIES TANGIBLE”**

**THANKS  
BY VISUAL COMMUNICATION**